

CITY OF LOUISVILLE

Cumulative Revenue History Report

Sales Tax

Through Month	Cumulative Budget	Cumulative Sales Tax - 2024	Cumulative Budget Var. %	Cumulative Sales Tax - 2023	Cumulative Var. % to PY
JANUARY	1,629,000	1,694,541	4.0%	1,568,367	8.0%
FEBRUARY	3,133,000	3,203,905	2.3%	3,108,097	3.1%
MARCH	5,281,000	5,356,409	1.4%	5,138,343	4.2%
APRIL	7,080,000	7,043,090	-0.5%	6,614,626	6.5%
MAY	8,975,000	8,774,925	-2.2%	8,455,656	3.8%
JUNE	11,367,000	11,009,153	-3.1%	10,478,860	5.1%
JULY	13,313,000	12,953,932	-2.7%	12,202,636	6.2%
AUGUST	15,275,000	14,850,821	-2.8%	13,852,094	7.2%
SEPTEMBER	17,466,000			15,699,736	
OCTOBER	19,372,000			17,259,776	
NOVEMBER	21,164,000			18,820,535	
DECEMBER	24,099,000			21,404,481	

Budgeted increase from last year's Actual Sales Tax **12.6%**

Other Taxes - Combined

Through Month	Cumulative Budget	Cumulative Use, Building, Auto, Lodging & Bag Tax - 2024	Cumulative Budget Var. %	Cumulative Use, Building, Auto, Lodging & Bag Tax - 2023	Cumulative Var. % to PY
JANUARY	582,583	536,250	-8.0%	560,385	-4.3%
FEBRUARY	1,165,167	1,000,218	-14.2%	993,191	0.7%
MARCH	1,747,750	1,649,250	-5.6%	1,677,120	-1.7%
APRIL	2,330,333	2,142,669	-8.1%	2,793,349	-23.3%
MAY	2,912,916	2,572,092	-11.7%	3,225,840	-20.3%
JUNE	3,495,500	5,225,545	49.5%	3,788,383	37.9%
JULY	4,078,083	6,413,208	57.3%	4,827,504	32.8%
AUGUST	4,660,666	6,923,667	48.6%	5,217,016	32.7%
SEPTEMBER	5,243,249			5,690,526	
OCTOBER	5,825,833			6,211,504	
NOVEMBER	6,408,416			6,839,569	
DECEMBER	6,990,999			7,651,768	

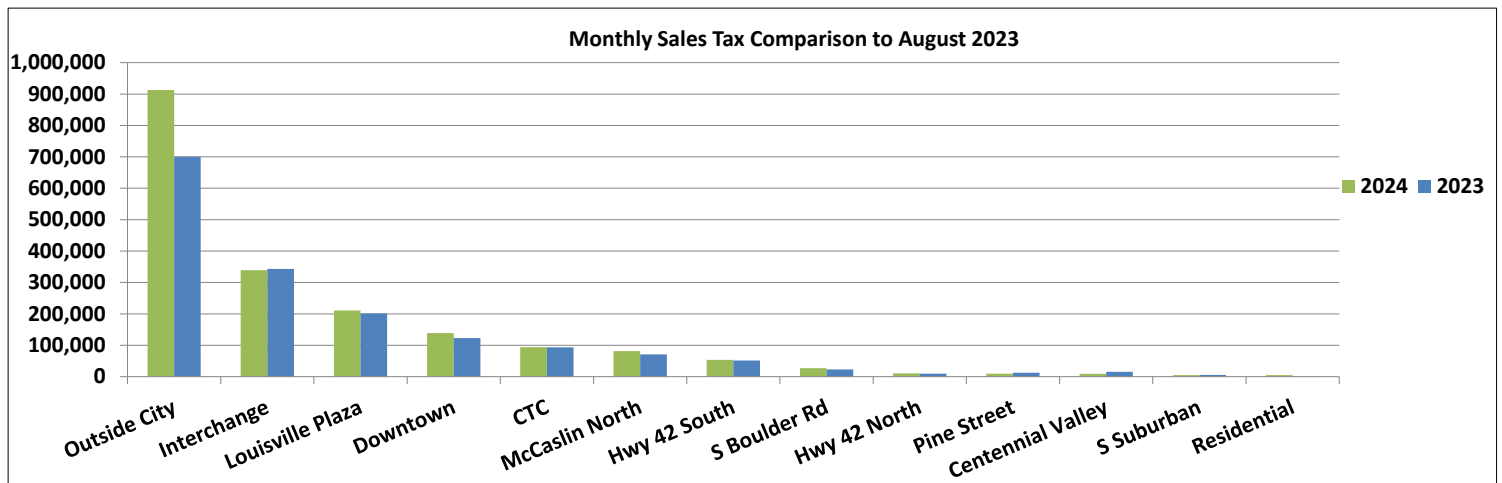
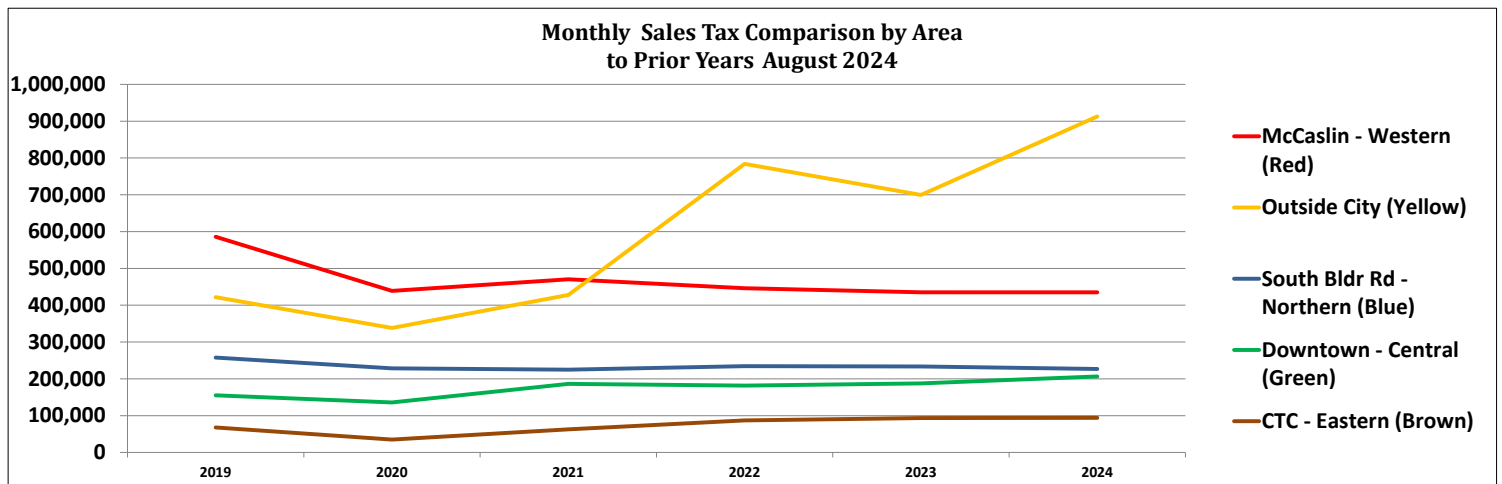
All Taxes - Combined

Through Month	Cumulative Budget	Cumulative All Tax Revenue - 2024	Cumulative Budget Var. %	Cumulative All Tax Revenue - 2023	Cumulative Var. % to PY
JANUARY	2,211,583	2,230,791	0.9%	2,128,752	4.8%
FEBRUARY	4,298,167	4,204,122	-2.2%	4,101,288	2.5%
MARCH	7,028,750	7,005,660	-0.3%	6,815,464	2.8%
APRIL	9,410,333	9,185,759	-2.4%	9,407,975	-2.4%
MAY	11,887,916	11,347,017	-4.5%	11,681,497	-2.9%
JUNE	14,862,500	16,234,698	9.2%	14,267,243	13.8%
JULY	17,391,083	19,367,139	11.4%	17,030,140	13.7%
AUGUST	19,935,666	21,774,488	9.2%	19,069,110	14.2%
SEPTEMBER	22,709,249			21,390,262	
OCTOBER	25,197,833			23,471,280	
NOVEMBER	27,572,416			25,660,104	
DECEMBER	31,089,999			29,056,248	

CITY OF LOUISVILLE											
Revenue History 2020 through 2024											
YEAR	MONTH	SALES TAX MO. BUDGET	SALES TAX	VAR. %	USE TAX	BLDG USE TAX	AUTO USE TAX	LODGING TAX	AUDIT	Bag Tax	TOTAL
2024											
	JANUARY	1,629,000	1,694,541	4.0%	231,929	113,184	172,085	19,052	-	-	2,230,791
	FEBRUARY	1,504,000	1,509,364	0.4%	119,255	176,535	151,369	16,768	-	41	1,973,331
	MARCH	2,148,000	2,152,505	0.2%	204,957	242,799	120,150	40,658	9,269	31,199	2,801,538
	APRIL	1,799,000	1,686,680	-6.2%	106,868	175,582	160,095	27,918	21,152	1,805	2,180,099
	MAY	1,895,000	1,731,835	-8.6%	144,957	3,236	164,151	80,600	36,418	60	2,161,258
	JUNE	2,392,000	2,234,228	-6.6%	271,578	1,926,072	131,978	51,593	242,860	29,372	4,887,681
	JULY	1,946,000	1,944,779	-0.1%	134,428	790,889	190,082	61,022	11,209	33	3,132,442
	AUGUST	1,962,000	1,896,889	-3.3%	134,336	130,170	149,308	59,572	37,068	5	2,407,348
	SEPTEMBER	2,191,000									
	OCTOBER	1,906,000									
	NOVEMBER	1,792,000									
	DECEMBER	2,935,000									
	YTD TOTALS	15,275,000	14,850,821	-2.8%	1,348,307	3,558,466	1,239,217	357,184	357,977	62,514	21,774,487
	2024 Adjusted Budget	24,099,000	24,099,000		3,239,333	1,548,333	1,700,333	403,000	-	100,000	31,089,999
	YTD Variance % to Prior Year	12.6%	7.2%		-44.0%	183.4%	7.0%	33.6%	13086.2%	-50.6%	14.2%
2023											
	JANUARY		1,568,367		155,955	238,897	157,506	8,027	-	-	2,128,752
	FEBRUARY		1,539,730		208,668	99,366	106,393	15,663	2,715	-	1,972,536
	MARCH		2,030,246		223,743	219,554	157,285	12,178	-	71,169	2,714,176
	APRIL		1,476,283		774,627	100,712	215,093	25,843	-	(46)	2,592,512
	MAY		1,841,030		154,813	100,612	130,404	46,617	-	46	2,273,522
	JUNE		2,023,204		223,473	101,731	129,621	55,112	-	52,606	2,585,746
	JULY		1,723,776		580,457	289,594	106,004	60,716	-	2,351	2,762,896
	AUGUST		1,649,459		84,672	105,041	156,199	43,180	-	419	2,038,970
	SEPTEMBER		1,847,642		223,587	43,341	119,898	52,083	-	34,601	2,321,151
	OCTOBER		1,560,040		98,476	174,305	201,959	44,457	-	1,782	2,081,018
	NOVEMBER		1,560,759		336,826	93,138	167,370	29,255	799	677	2,188,824
	DECEMBER		2,583,946		373,162	115,007	188,882	20,146	72,904	42,098	3,396,144
	YTD TOTALS		21,404,481		3,438,458	1,681,299	1,836,613	413,278	76,418	205,702	29,056,248
	Totals Post BAP Refund		21,299,674		3,123,008	1,681,299	1,836,613	413,278	76,418	205,702	28,635,991
	2023 Adjusted Budget		22,050,630		2,625,630	1,030,780	2,040,910	373,660		200,000	28,321,610
	Budget vs Actual Variance		-3.4%		18.9%	63.1%	-10.0%	10.6%		2.9%	1.1%
	YTD Variance *Post BAP		6.9%		17.8%	-55.5%	-3.3%	31.3%	21.6%	8.9%	-0.5%
	YTD Variance % to Prior Year		7.4%		29.7%	-55.5%	-3.3%	31.3%	21.6%	8.9%	1.0%
2022											
	JANUARY		1,290,514		176,432	130,345	128,149	3,109	208		1,728,758
	FEBRUARY		1,190,326		193,090	51,720	119,067	6,032	14,265		1,574,500
	MARCH		1,873,155		194,188	116,141	239,724	15,574	17,376	46,850	2,503,008
	APRIL		1,716,488		166,822	103,279	171,550	21,231	2,336		2,181,706
	MAY		1,596,606		141,953	156,057	162,552	37,751	817		2,095,736
	JUNE		1,977,923		363,695	166,434	145,676	30,068	-	50,020	2,683,797
	JULY		1,582,397		282,381	250,332	133,511	47,010	12,466		2,308,096
	AUGUST		1,732,722		170,194	577,453	169,804	63,940	8,651		2,722,763
	SEPTEMBER		1,769,359		333,062	1,252,503	155,205	22,131	-	46,134	3,578,394
	OCTOBER		1,469,642		176,355	329,917	214,840	42,562	15		2,233,332
	NOVEMBER		1,368,473		102,994	61,392	134,481	10,985	-		1,678,325
	DECEMBER		2,355,727		350,061	582,602	123,871	14,445	6,724	45,940	3,479,370
	YTD TOTALS		19,923,333		2,651,227	3,778,176	1,898,431	314,836	62,857	188,944	28,767,785
	2022 Adjusted Budget		20,145,920		2,386,940	1,532,520	1,914,660	319,480		101,250	26,400,770
	Budget vs Actual Variance		-1.1%		11.1%	146.5%	-0.8%	-1.5%		86.6%	9.0%
	YTD Variance % to Prior Year		9.1%		27.0%	54.8%	5.1%	16.0%	-33.9%		15.3%
2021											
	JANUARY		1,093,893		151,922	76,766	165,964	8,893	13,085		1,510,523
	FEBRUARY		1,048,733		123,647	175,248	141,326	9,311	9,343		1,507,607
	MARCH		1,473,421		187,196	497,955	118,578	12,589	1,431		2,291,171
	APRIL		1,447,875		92,613	880,417	156,795	13,198	3,434		2,594,332
	MAY		1,463,795		142,433	69,429	145,625	17,757	14,572		1,853,611
	JUNE		1,836,453		206,969	39,899	182,192	26,986	5,542		2,298,042
	JULY		1,460,976		121,088	(32,980)	144,891	38,956	15,499		1,748,430
	AUGUST		1,372,626		152,120	152,949	160,162	40,187	2,490		1,880,534
	SEPTEMBER		1,641,416		215,222	45,706	163,655	31,783	13,666		2,111,448
	OCTOBER		1,534,805		152,057	164,302	148,773	34,618	12,142		2,046,696
	NOVEMBER		1,503,261		162,041	156,565	144,254	23,667	1,145		1,990,933
	DECEMBER		2,377,087		379,832	214,495	134,883	13,526	2,814		3,122,637
	YTD TOTALS		18,254,341		2,087,139	2,440,753	1,807,098	271,471	95,163		24,955,964
	2021 Adjusted Budget		16,007,490		1,709,960	1,896,860	1,497,390	227,360			21,339,060
	Budget vs Actual Variance		14.0%		22.1%	28.7%	20.7%	19.4%			16.9%
	YTD Variance % to Prior Year		16.9%		39.3%	43.3%	19.3%	48.7%	-79.1%		19.0%
2020											
	JANUARY		1,146,885		139,124	167,476	143,490	20,259	10,328		1,627,562
	FEBRUARY		1,010,556		181,982	213,379	138,820	18,916	62,695		1,626,348
	MARCH		1,453,347		128,050	101,197	68,233	17,511	33,347		1,801,683
	APRIL		1,043,220		102,057	369,619	61,493	4,291	56,334		1,637,014
	MAY		1,104,718		86,298	182,958	52,846	7,772	34,308		1,468,899
	JUNE		1,620,670		135,567	62,081	152,603	13,238	126,571		2,110,730
	JULY		1,231,987		76,551	53,104	160,605	20,902	7,733		1,550,883
	AUGUST		1,176,398		83,836	53,404	155,256	24,833	26,419		1,520,146
	SEPTEMBER		1,500,877		105,141	136,333	145,388	18,154	48,695		1,954,587
	OCTOBER		1,274,200		123,011	36,568	192,352	17,622	7,756		1,651,508
	NOVEMBER		1,137,481		83,349	218,216	100,847	10,177	35,354		1,585,423
	DECEMBER		1,920,601		252,875	109,363	142,948	8,882	5,392		2,440,062
	YTD TOTALS		15,620,940		1,497,840	1,703,698	1,514,880	182,557	454,931		20,974,845
	2020 Adjusted Budget		14,616,360		1,189,540	1,895,060	1,041,660	181,890			18,924,510
	Budget vs Actual Variance		6.9%		25.9%	-10.1%	45.4%	0.4%			10.8%
	YTD Variance % to Prior Year		-2.9%		-12.9%	-18.4%	-12.7%	-59.9%	-67.1%		-10.6%

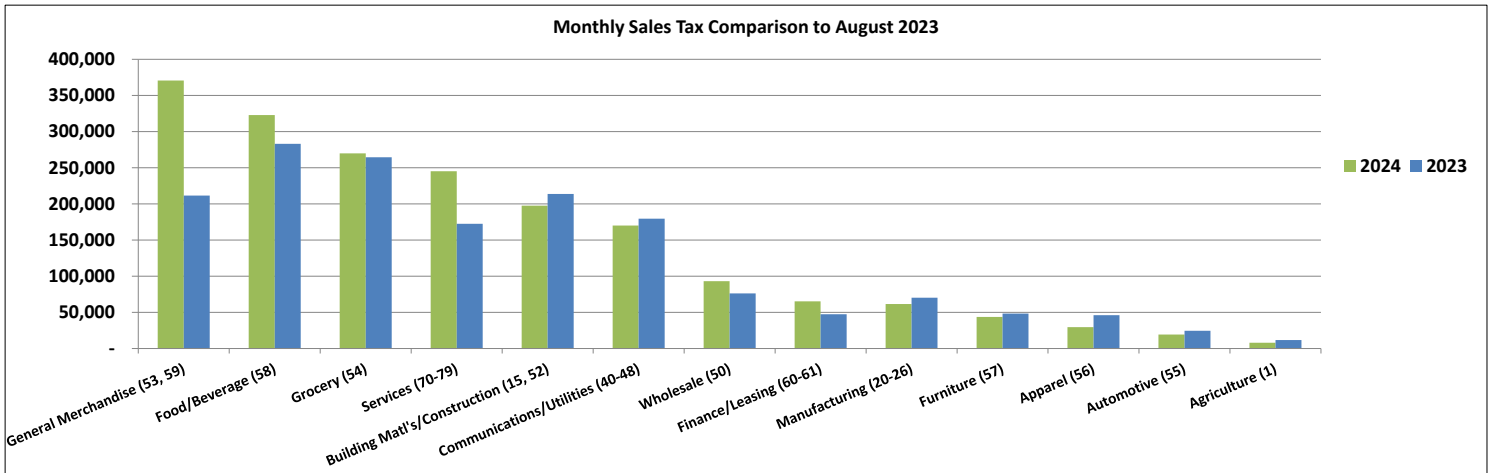
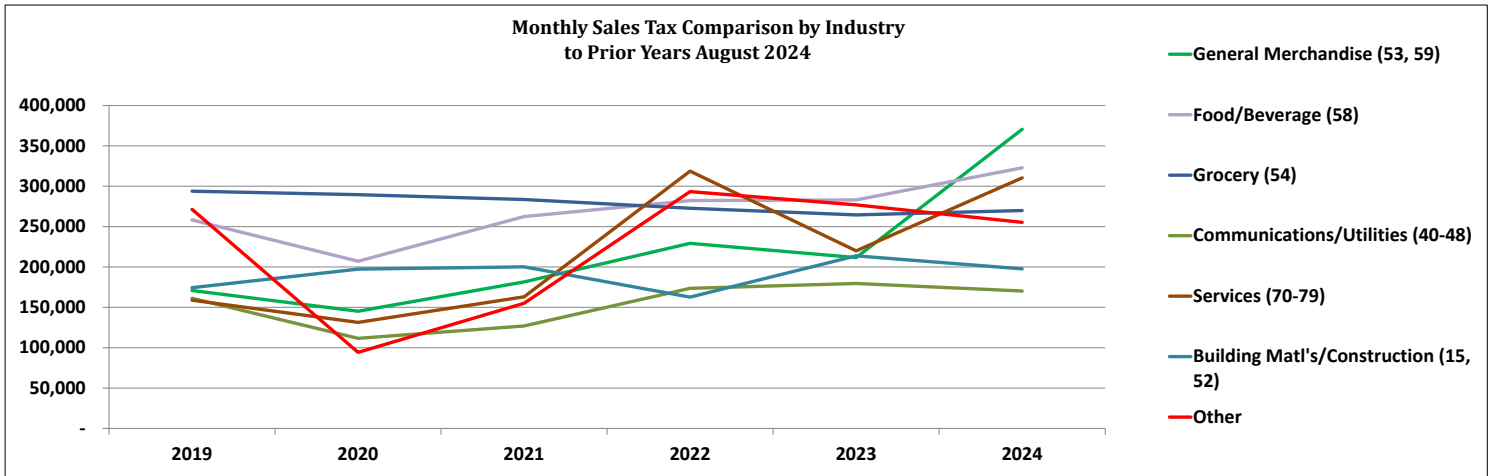
Monthly Sales Tax Revenue Comparisons by Area (August 2024)

AREA NAME	2019 Actual	2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	% Of Total	% Change
Outside City	422,045	338,210	427,913	783,933	699,856	912,777	48.1%	30.4%
Interchange	407,253	365,981	386,759	357,779	342,907	339,067	17.9%	-1.1%
Louisville Plaza	183,481	183,581	200,266	198,955	201,206	210,595	11.1%	4.7%
Downtown	109,317	91,440	126,535	125,271	122,832	138,641	7.3%	12.9%
CTC	67,856	34,956	62,936	87,002	93,380	93,998	5.0%	0.7%
McCaslin North	79,419	66,137	74,642	69,252	70,817	81,568	4.3%	15.2%
Hwy 42 South	36,051	36,911	48,584	50,782	51,421	53,722	2.8%	4.5%
S Boulder Rd	67,689	39,166	17,801	25,823	22,795	26,768	1.4%	17.4%
Hwy 42 North	6,578	5,724	6,800	9,488	9,579	10,731	0.6%	12.0%
Pine Street	9,405	6,737	9,052	5,726	12,443	9,716	0.5%	-21.9%
Centennial Valley	93,728	2,795	4,676	14,020	15,745	9,161	0.5%	-41.8%
S Suburban	5,539	4,022	4,391	4,943	5,754	5,225	0.3%	-9.2%
Residential	293	738	2,270	(251)	723	4,921	0.3%	580.6%
Total Revenue	1,488,654	1,176,398	1,372,626	1,732,722	1,649,459	1,896,889		
% Of Change	19.4%	-21.0%	16.7%	26.2%	-4.8%	15.0%		



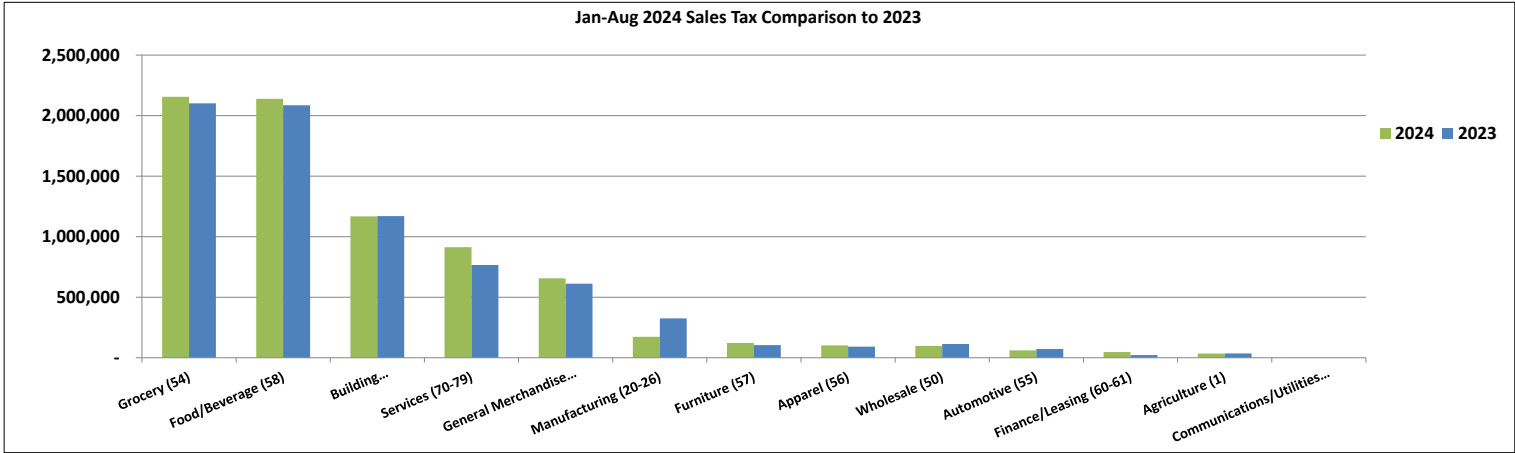
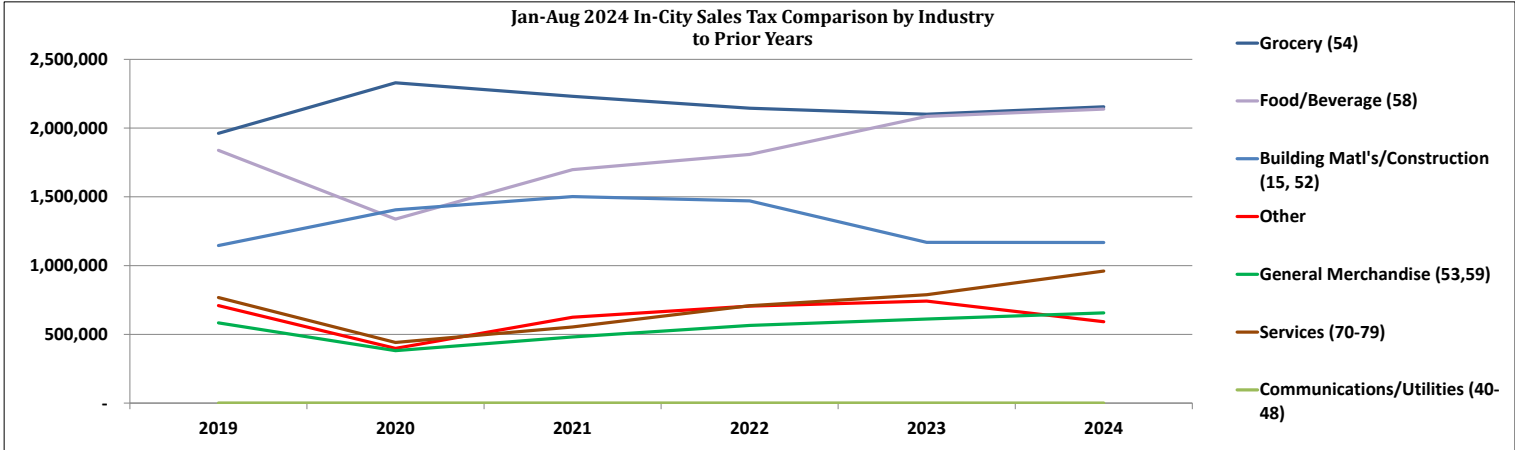
Monthly Sales Tax Revenue Comparisons by Industry (August 2024)

AREA NAME	2019 Actual	2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	% Of Total	% Change
General Merchandise (53, 59)	170,781	145,188	181,589	229,349	211,628	370,595	19.5%	75.1%
Food/Beverage (58)	258,193	207,120	262,400	282,307	283,137	322,833	17.0%	14.0%
Grocery (54)	293,888	289,575	283,501	272,773	264,497	269,974	14.2%	2.1%
Services (70-79)	128,845	97,457	132,186	185,658	172,569	245,143	12.9%	42.1%
Building Mat'l's/Construction (15, 52)	174,432	197,382	200,105	162,653	213,789	197,614	10.4%	-7.6%
Communications/Utilities (40-48)	161,136	111,576	126,885	173,551	179,567	170,151	9.0%	-5.2%
Wholesale (50)	26,692	23,733	34,329	49,998	76,169	93,196	4.9%	22.4%
Finance/Leasing (60-61)	29,991	33,882	30,912	133,068	47,389	65,221	3.4%	37.6%
Manufacturing (20-26)	179,225	23,838	55,503	175,887	70,216	61,479	3.2%	-12.4%
Furniture (57)	39,169	23,349	32,777	31,386	48,270	43,698	2.3%	-9.5%
Apparel (56)	12,752	10,590	14,276	15,272	46,112	29,656	1.6%	-35.7%
Automotive (55)	8,514	7,613	9,936	13,596	24,473	19,314	1.0%	-21.1%
Agriculture (1)	5,034	5,095	8,226	7,226	11,645	8,015	0.4%	-31.2%
Totals	1,488,654	1,176,398	1,372,626	1,732,722	1,649,459	1,896,889		
% Of Change	19.4%	-21.0%	16.7%	26.2%	-4.8%	15.0%		



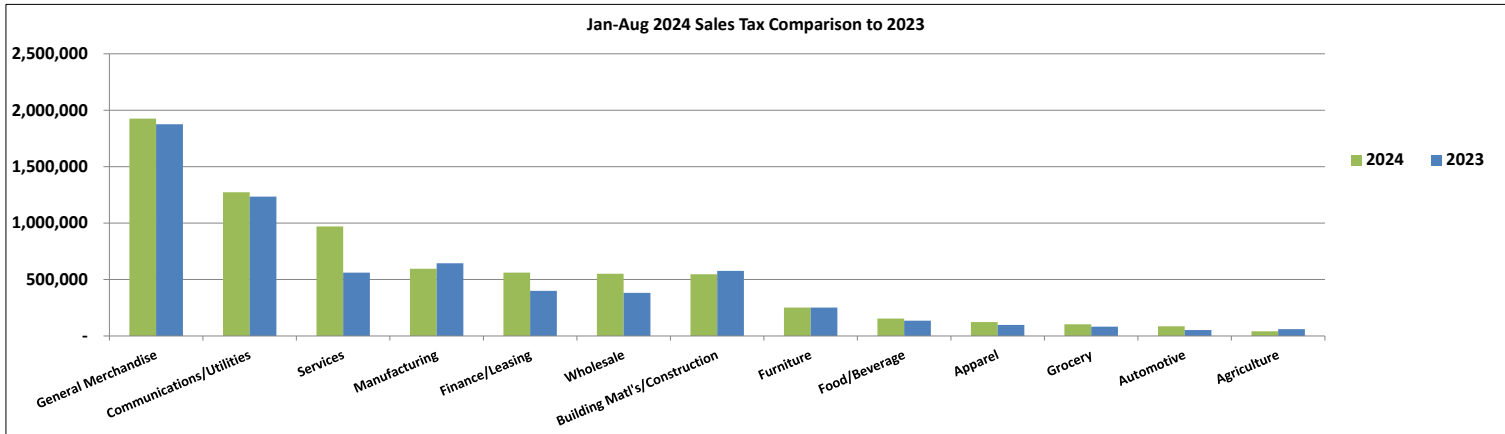
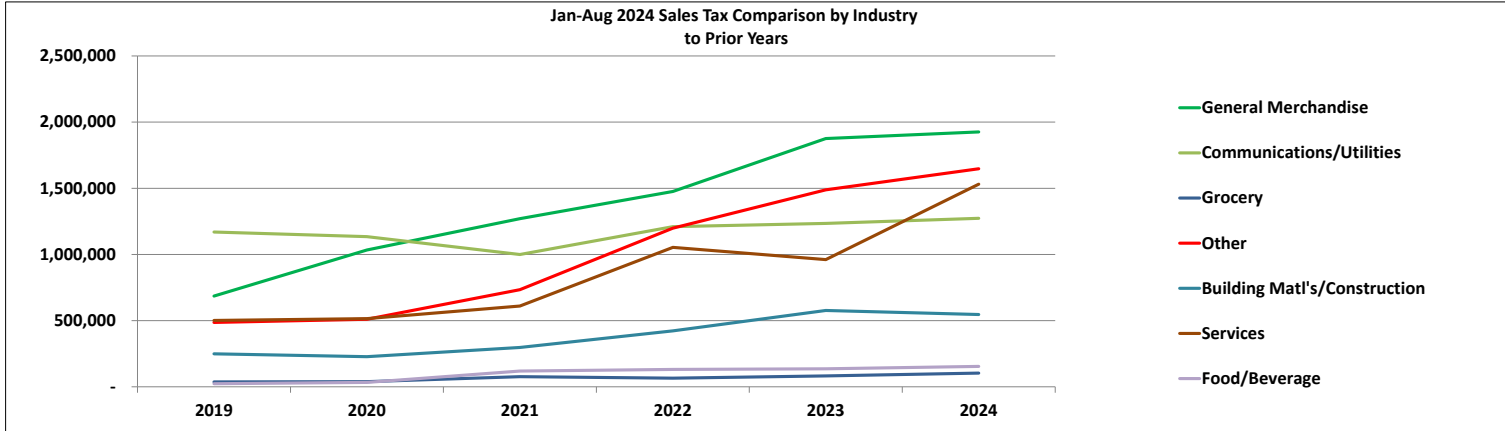
Sales Tax Revenue Comparisons by Industry - Inside City Area (Jan-Aug 2024)

INDUSTRY NAME	2019 Actual	2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	% Of Total	% Change
Grocery (54)	1,961,961	2,329,528	2,231,479	2,145,121	2,101,273	2,154,915	28.1%	2.6%
Food/Beverage (58)	1,838,795	1,338,124	1,698,108	1,808,137	2,085,362	2,138,327	27.9%	2.5%
Building Mat'l's/Construction (15, 52)	1,145,842	1,405,160	1,501,995	1,470,967	1,169,454	1,167,827	15.2%	-0.1%
Services (70-79)	735,356	464,095	546,962	699,412	766,569	913,366	11.9%	19.1%
General Merchandise (53,59)	583,332	381,369	480,673	564,542	611,737	656,126	8.6%	7.3%
Manufacturing (20-26)	422,212	146,394	309,805	325,821	325,431	173,511	2.3%	-46.7%
Furniture (57)	89,181	66,550	84,566	78,181	104,213	122,577	1.6%	17.6%
Apparel (56)	54,794	43,980	63,377	76,482	91,144	102,298	1.3%	12.2%
Wholesale (50)	58,692	53,636	68,716	100,451	113,294	97,716	1.3%	-13.8%
Automotive (55)	48,108	53,910	60,381	88,247	72,260	60,539	0.8%	-16.2%
Finance/Leasing (60-61)	32,554	(23,165)	7,130	8,739	21,679	46,980	0.6%	116.7%
Agriculture (1)	36,187	33,415	37,890	36,435	35,559	34,781	0.5%	-2.2%
Communications/Utilities (40-48)	570	377	247	255	379	236	0.0%	-37.8%
Totals	7,007,584	6,293,374	7,091,328	7,402,791	7,498,355	7,669,199		
% Of Change	-0.2%	-10.2%	12.7%	4.4%	1.3%	2.3%		



Sales Tax Revenue Comparisons by Industry - Outside City Area (Jan-Aug 2024)

INDUSTRY NAME	2018 Actual	2019 Actual	2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	% Of Total	% Change
General Merchandise	634,155	685,573	1,034,070	1,270,275	1,475,743	1,875,762	1,925,917	26.8%	2.7%
Communications/Utilities	992,147	1,169,660	1,134,565	999,614	1,210,299	1,234,355	1,273,140	17.7%	3.1%
Services	165,616	242,558	216,468	343,490	467,804	561,094	969,892	13.5%	72.9%
Manufacturing	92,513	186,144	124,968	194,679	510,122	644,152	594,947	8.3%	-7.6%
Finance/Leasing	262,890	258,723	298,981	266,407	585,640	399,882	561,133	7.8%	40.3%
Wholesale	180,596	143,495	175,571	267,811	309,770	381,550	550,836	7.7%	44.4%
Building Matl's/Construction	166,629	249,478	227,554	297,521	422,937	576,701	546,386	7.6%	-5.3%
Furniture	129,947	132,109	171,670	208,090	269,825	251,933	251,605	3.5%	-0.1%
Food/Beverage	9,805	23,157	33,568	119,329	131,166	135,728	154,096	2.1%	13.5%
Apparel	12,343	20,907	31,600	37,883	46,443	98,236	122,861	1.7%	25.1%
Grocery	24,227	36,891	39,216	76,299	65,375	82,158	103,470	1.4%	25.9%
Automotive	16	511	3	26	23,752	52,270	85,347	1.2%	63.3%
Agriculture	6,740	3,136	6,172	25,018	38,465	59,917	41,994	0.6%	-29.9%
Totals	2,677,625	3,152,340	3,494,407	4,106,443	5,557,341	6,353,739	7,181,623		
% Of Change	17.3%	17.7%	10.9%	17.5%	35.3%	14.3%	13.0%		



CITY OF LOUISVILLE
Revenue History by Industry (Jan - Aug 2024)

	2019	% Var	2020	% Var	2021	% Var	2022	% Var	2023	% Var	2024	% Var	% of Total
Merchandise	1,268,905	-0.3%	1,415,439	11.5%	1,750,948	23.7%	2,040,285	16.5%	2,487,499	21.9%	2,582,043	3.8%	17.4%
Services	1,269,191	4.5%	956,379	-24.6%	1,163,990	21.7%	1,761,595	51.3%	1,749,225	-0.7%	2,491,371	42.4%	16.8%
Food/Beverage	1,861,952	2.7%	1,371,692	-26.3%	1,817,437	32.5%	1,939,303	6.7%	2,221,090	14.5%	2,292,423	3.2%	15.4%
Grocery	1,998,852	-5.1%	2,368,744	18.5%	2,307,778	-2.6%	2,210,497	-4.2%	2,183,432	-1.2%	2,258,385	3.4%	15.2%
All Other	1,195,475	19.3%	907,870	-24.1%	1,358,243	49.6%	1,903,994	40.2%	2,229,959	17.1%	2,239,011	0.4%	15.1%
Bldg Materials	1,395,319	7.5%	1,632,715	17.0%	1,799,516	10.2%	1,893,904	5.2%	1,746,155	-7.8%	1,714,212	-1.8%	11.5%
Comm/Util.	1,170,230	17.7%	1,134,942	-3.0%	999,861	-11.9%	1,210,554	21.1%	1,234,734	2.0%	1,273,376	3.1%	8.6%
	10,159,924	4.7%	9,787,781	-3.7%	11,197,772	14.4%	12,960,132	15.7%	13,852,094	6.9%	14,850,821	7.2%	

