

July 8, 2022

VIA: EMAIL

Mr. Rob Zuccaro
City of Louisville
Director of Planning and Building Safety

RE: Redtail Ridge TDM plan and commitments

Dear Mr. Zuccaro,

As required by the 2010 General Development Plan (Conoco Philips plan), the requirement of a TDM at the time of subdivision plat is required.

In the attached TDM plan written March 24, 2021, Section 4 outlines some “Tools” that *could* be implemented. Utilizing those concepts, we are committing to the following elements of the plan in conjunction with the development:

Listed below are the TDM programs, tools and funding sources that will be used to achieve the project non-SOV mode share goals. Future submittals can provide additional information when additional details on land uses, tenants and funding is known. The Metro District will partner with a local expert in transportation management solutions to help partner with others to facilitate these programs. Note that all vertical developers in the project will be required to submit a customized TDM supplemental plan for their building(s) identifying what programs will be implemented to meet the non-SOV goals of the project.

Periodic surveys will be conducted to evaluate the TDM program effectiveness and adjustments will be made, if needed, to reach the project non-SOV goals.

- **Shuttles to High Capacity Transit:** The Project will contribute operating funds and seek additional public and private partners (including adjacent neighboring entities such as Avista, Crocs, CTC, etc.) for shuttle service that connects to the Flatiron Flyer BRT station and downtown Louisville. The shuttle service could be operated with an on-demand app and/or fixed route
- **Employee EcoPasses:** RTD EcoPasses, in partnership with employers EcoPasses will be made available to all on-site employees at a discounted charge.
- **TDM Coordinator:** Commitment to hire, in partnership with others, a coordinator and work with a local transportation management organization to manage the transportation needs, barriers, incentives, programs, etc. This staff member or support

organization will provide employees with important travel information including transit maps and schedules, bicycle maps, local and regional marketing campaigns, and information on the commute benefits provided to employees and residents. They will assist in working toward the project's non-SOV mode share goals. In addition, the TDM coordinator would be responsible for coordinating the following programs/tools:

- o TDM Plan evaluation: provide periodic surveys of employee and resident travel behavior to evaluate the TDM Plan. The survey is designed to collect anonymous travel information and takes less than 10 minutes to complete.
 - o Employee Carpools and Vanpools: work with vertical developer/employers to implement this program on-site.
 - o Walk and Bike Month: actively encourage employees and residents to register and participate in Bike to Work Day (June) or Winter Bike to Work Day (January).
 - o Orientation packets: prepare electronic orientation packets to employers and residents that will include non-SOV program information and incentives. This information will be located on the district website.
- Bicycle Access: Bicycle access to the site will be provided via Complete Streets and multi-use trails as shown on the plat submittal maps.
 - Flexible work schedules and telecommuting: work with employers to encourage this program. This program will also be supported by the TDM Coordinator.

As always, our team is available for any follow up questions or items that may arise upon your review of the submittal package.

Sincerely,



Jay Hardy
Senior Vice President
Brue Baukol Capital Partners

Enclosures:

1. TDM Memo – March 24, 2021